

PARAGON



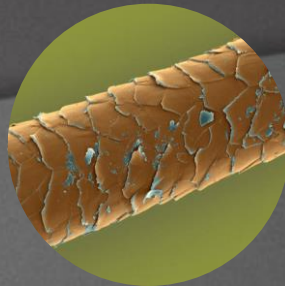
# LUMASHINE

INFRARED COLOR PROCESSOR



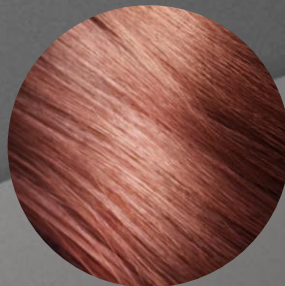
#### ADVANCE FAR-INFRARED HEAT TECHNOLOGY

Different from Ultra Violet's (UV) destructive energy, far-infrared heat is low-intensity and not damaging to color treatments. Far-infrared heat technology penetrates the cortex of the hair, applying heat from the inside out. Infrared technology heats the hair gently, evenly, and helps maintain hair's natural moisture balance to prevent over-drying for vibrant lasting shine, faster treatment penetration, and better color retention.



#### PROTECTS THE HAIR

Corrosive alkalizing and oxidizing agents forcefully peels hair cuticles open from the outside. This approach damages the natural integrity of the hair and may irreparably destroy the hair's natural ability to "hold" color. This leads to accelerated color-fading, unpredictability, and less consistency. Infrared heat technology mimics the organic heat energy found in nature and applies it gently, uniformly, and efficiently without the use of aggressive man-made chemicals.



#### INCREASE COLOR PREDICTABILITY

Using an infrared heat source to progressively apply heat results in consistent absorption and retention that produces more vibrant and predictable results. And because the hair cuticle is opened from the inside out, it naturally returns to equilibrium state during the cool down period. And without harsh chemical residue, the color is better locked-in; creating a more intense shine and constant shade vibrancy.



#### IMPROVING YOUR BOTTOM LINE

Applying far-infrared heat technology, hair cuticles are better to open hair cuticles, color and perm treatment times are dramatically can be reduced by 40-50% with most color lines and even with most grey clients. This means a higher chair-turnover rate and less real estate dedicated to clients sitting and waiting for treatments to process.

#### SPECIFICATION

- Electrical: 110/120VAC, 1000W, 9.1A
- Color Finish: ● Only
- Weight: 50 lbs
- Model No. E3000WM